



# Lion AV Varma Raju

Founder & Chairman Hasini Group

LLB, MBA, MJF



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## About Me

I am a visionary at the helm, Hasini Group stands as a testament to leadership excellence and diversified success across various sectors. I am the Founder and Chairman of Hasini Group, playing a pivotal role in steering the group's subsidiaries to new heights.

Hasini Varma

## Business Experience

### Hasini Group

2013- 2024

- For over 10 years, Hasini Group has been delivering superlative living options to the citizens of Andhra Pradesh and Telangana. With a mission to operate with innovation, a detailed vision, and integrity.
- Hasini Group of companies along with Hasini Estates and constructions, Hasini Infra Projects Pvt. Ltd, Hasini Green Energy Private Ltd, Hasini Creations, and Hasini Desi Dairy Farm.
- My Ambition of expansion into the hospitality industry came true with Hasini Holiday Resorts Pvt Ltd.
- My Mission and vision statement is to keep Hasini Group as the most trusted brand with the business principles of assuring credibility, transparency with sustained growth, technological innovation, and a continued commitment to corporate social responsibility by giving a high-value proposition for the client.
- My Business has been well accepted as an excellent option by the two states Public.

## Inroads into Politics

2014 - 2024

- As a seasoned entrepreneur with a passion for public service has seamlessly transitioned into the realm of politics and aligned myself with the Yuvajana Sramika Rythu Congress Party (YSRCP).
- Deeply aligned with the YSRCP's principle, and shared a commitment to addressing the needs of the people, emphasizing social justice, and fostering economic growth.
- My utmost good connections with MLAs And MPs, and Local political influencers within YSRCP showcase a collaborative approach to addressing local issues and contributing to the party's objectives.
- I channeled my experience and expertise to initiate projects and policies that directly benefit the local community by understanding the region's needs and a proactive approach to address them.
- Actively Advocating for the YSRCP's Agenda, participated in party activities, and contributed to the formulation of policies that align with the party's vision.

## Future Aspirations

- I am Looking ahead to envision a political journey with the central party (Congress) which is marked by continuous community empowerment, sustainable development, and effective representation to uplift the lives of the people it serves.

## Social Profile

2014 - 2024

- I stand as a noteworthy figure with a rich tapestry of engagements beyond the corporate realm.
- My involvement as the **Lions Club International(President) as zone's Chairperson for the Year 2018-2019** exemplified transformative leadership, spearheading initiatives that left a lasting impact on the community. Under my guidance club successfully executed numerous philanthropic projects, contributing to the welfare of the less privileged.



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## Social Profile

- Elevating My commitment to humanitarian causes, I attained the prestigious title of Melvin Jones Fellowship(Lions Club International). This recognition underscores his dedication to the organization`s core values of community services, leadership, and fostering international understanding.
- As a member of CREDAI, I align with a prestigious organization dedicated to promoting transparency, accountability, and ethical practices within the real estate industry.
- Being a member of NARDECO I connect with a national platform that plays a crucial role in shaping policies and advocating for the real estate development sector.
- Beyond the Boardroom, embraces the cultural realm as an active member of the AP Film Chamber of Commerce. Reg.No. 232/PLM/P/2018. His membership reflects a passion for the arts and an appreciation for the role of cinema in shaping societal narratives.
- In the dynamic world of film production, I am a recognized member of the Producer Council. My involvement showcases a commitment to the growth and development of the film industry, contributing not only as a successful entrepreneur but also as a patron of the arts.
- I am a member of the Bar Council of Andhra Pradesh. Roll. No. AP/662/2011. This affiliation demonstrates my keen interest in legal matters to uphold justice and contribute to the legal discourse in the region.

## Skills

- Strong Networking skills
- Fast Understanding and analytical skills
- Team playing

- Effective Communication skills
- Mingling attitude with Growth skills
- Influencing skills

## Family

- Born in the year 1984 June 20th to the Kshatriya family of Sri Krishna Raju Addala and Smt Padmavathi as an elder son with three sisters. In the Vizianagarm District of Andhra Pradesh. Married to Swapna in 2006 & blessed with two children.

## Education

- Graduated from Prabha Degree College.
- Done LLB in MRVRGR law college Vizianagarm.
- Done MBA from SKD University In Anantapur.

Thankyou & Regards

Your Sincerely

## Public Profile

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